

William Riley

From: jscha [REDACTED]
Sent: Friday, October 14, 2005 12:20 PM
To: William Riley
Subject: Re: OPTIONS

Just a brief note to let you know that we are extremely pleased with the response to Melanoma Care Options. We have received 40 post-tests to date and, no doubt, there will be many more to come. We have found that the response to recently-released CD-ROMs and Internet CME has been very discouraging. As a matter of fact, within the last year, we had two well-produced Internet CME projects with less than six requests for CME credit. Therefore, it is great to see OPTIONS do so well. I think perhaps it is simply easier for physicians to take monographs/newsletters along when they travel and it works well for everyone involved.

Looking forward to future collaborations.

Joan Schauer
Manager, Continuing Medical Education
The University of Texas M. D. Anderson Cancer Center
Direct: [REDACTED]
Fax: [REDACTED]